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SAVE 25% On Bright Beats™ Range*

SHOP NOW



Fisher Price have been making learning fun since 1930. Here at Toys R Us, we have a wide range of Fisher Price toys to stimulate young minds and encourage learning, for kids of all ages. Our great collection of colourful Fisher-Price toys will get your child thinking creatively – choose from action figures, ride ons, preschool toys, playsets and much more.



AGE-BY-AGE PLAYTIME GUIDE

Play. Wonder. Grow. Repeat.

Playtime is essential to development. Each fun-filled moment is a stepping stone to new learning, new discoveries, and new skills. Our Playtime Guide is packed with ideas to help you enrich key areas of development as your child grows from a Newborn to an Infant to a Toddler and on to the Preschool Years.



SHOP BY AGE

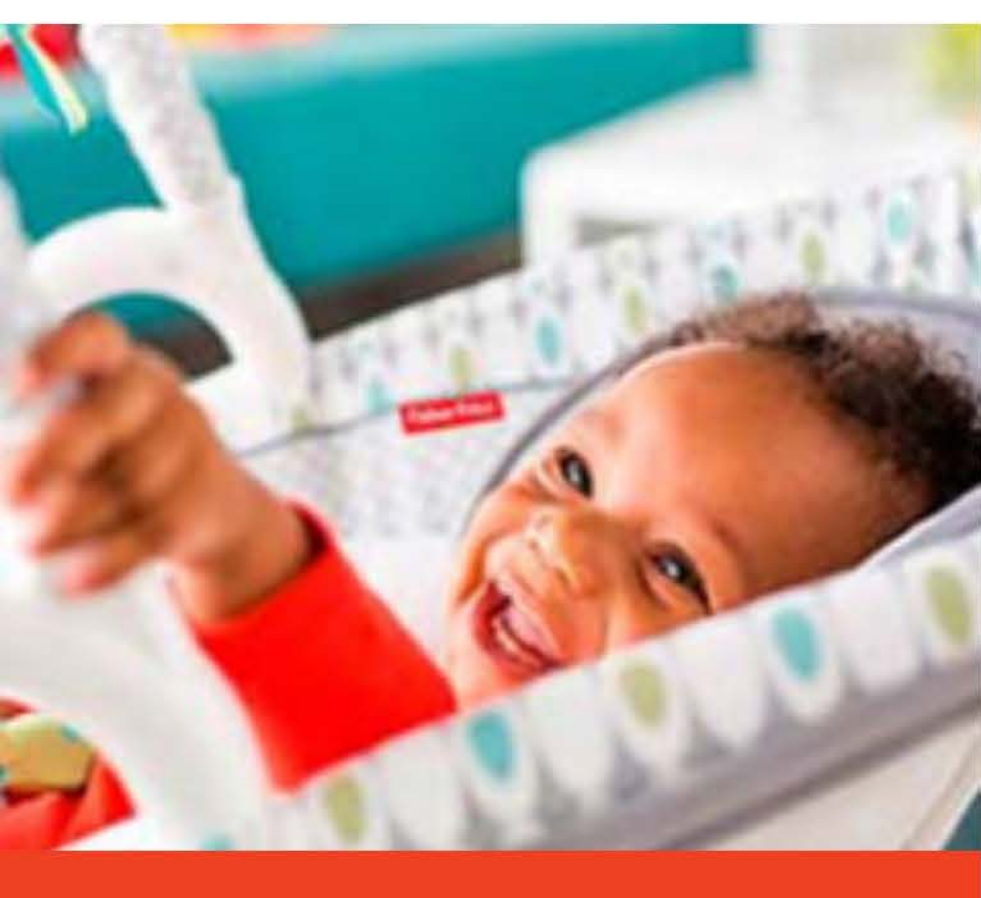
0-3 months, 3-6 months, 6-9 months, 9-12 months, 12+ months, 18+ months, 3-5 years



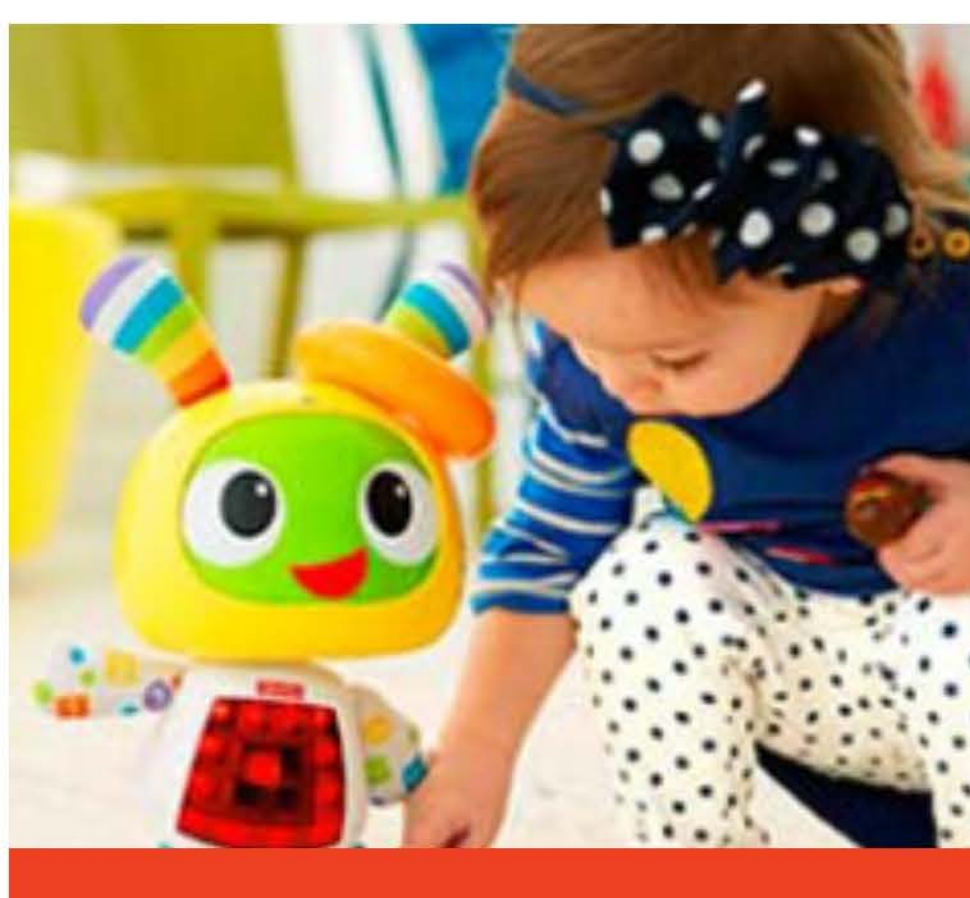
SAVE 25% On The Best Possible Start

SHOP NOW

Your goal? To give your child the best possible start in life. Ours? To bring you the best possible baby gear and toys, all thoughtfully designed to help you nurture your child's development. Because isn't that the most important job in the world? For more than 80 years, we've been helping families with that job.



Baby Gear



Baby Toys



Sleepers

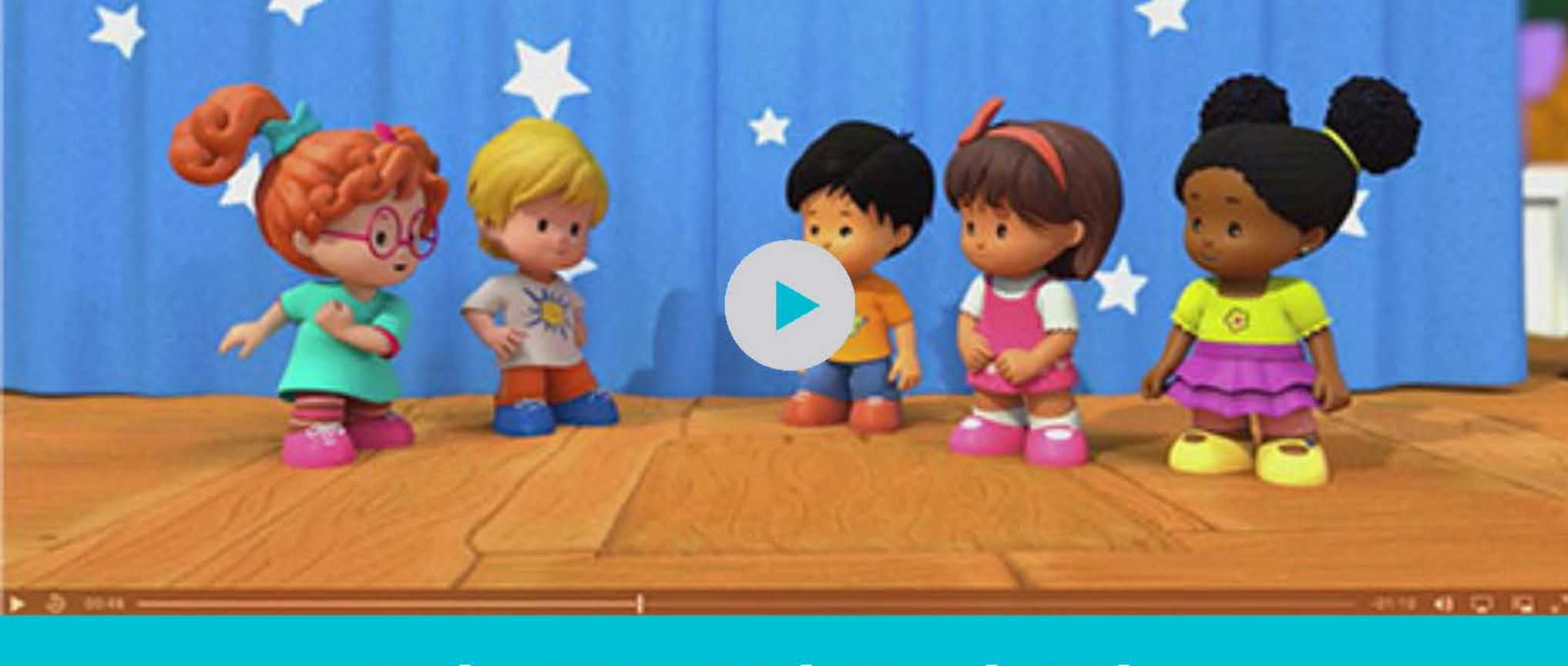
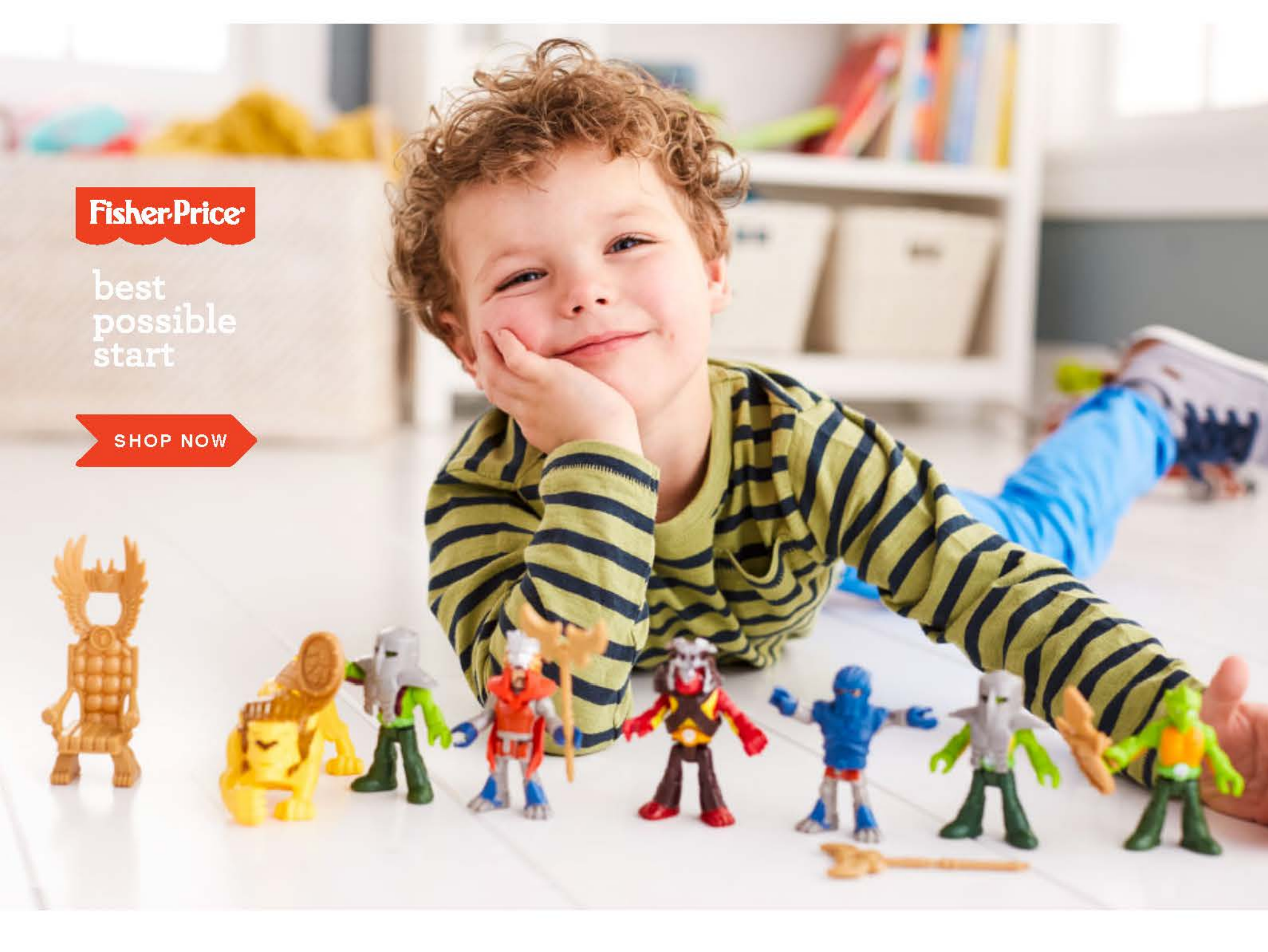


Preschool Learning

FisherPrice

best possible start

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Fisher Price Little People Video



Little People Toys



Available at Amazon

Smart Toys



United Kingdom

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events Don't miss our upcoming Store Events

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HELP

- Help, Contact Us, Store Finder, Email Preferences, Product Safety, Product Instructions

GIFT SERVICES

- Gift Cards, Gift Card Balance, Checker, Take Time To Pay, Parties R Us, Personalised Gifts, Letter from Santa

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