

SHOP BY

SAVE 25%

On Bright Beats™ Range*

SHOP NOW



Fisher Price have been making learning fun since 1930. Here at Toys R Us, we have a wide range of Fisher Price toys to stimulate young minds and encourage learning, for kids of all ages. Our great collection of colourful Fisher-Price toys will get your child thinking creatively – choose from action figures, ride ons, preschool toys, playsets and much more.



AGE-BY-AGE PLAYTIME GUIDE

Play. Wonder. Grow. Repeat.

Playtime is essential to development. Each fun-filled moment is a stepping stone to new learning, new discoveries, and new skills. Our Playtime Guide is packed with ideas to help you enrich key areas of development as your child grows from a Newborn to an Infant to a Toddler and on to the Preschool Years.



SHOP BY AGE

0-3 months

3-6 months

6-9 months

9-12 months

12+ months

18+ months

3-5 years



SAVE 25%

On The Best Possible Start

SHOP NOW

Your goal? To give your child the best possible start in life. Ours? To bring you the best possible baby gear and toys, all thoughtfully designed to help you nurture your child's development. Because isn't that the most important job in the world? For more than 80 years, we've been helping families with that job.



Baby Gear



Baby Toys



Sleepers



Preschool Learning

SHOP BY KEY NEEDS

Sleep & Soothers

Bouncers & Swings

Walkers

Gyms & Mobiles

Learning Toys

Music Toys

Building Toys



Fisher-Price

best possible start

SHOP NOW



Fisher Price Little People Video



Little People Toys



Smart Toys

SHOP BY BRAND

Fisher-Price

Mega Bloks

Thomas & Friends

Imaginext

Little People

Bright Beats



United Kingdom

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Events Don't miss our upcoming Store Events

YOUR ORDER

- Place an Order
- Track my Order
- Returns
- Click & Collect
- Free Delivery
- Order Status

HELP

- Help
- Contact Us
- Store Finder
- Email Preferences
- Product Safety
- Product Instructions

GIFT SERVICES

- Gift Cards
- Gift Card Balance Checker
- Take Time To Pay
- Parties R Us
- Personalised Gifts
- Letter from Santa

ABOUT US

- Company Info
- Careers
- Affiliate Program
- Store Events Blog
- Loyalty Clubs
- Business Sales

SAFE & SECURE SHOPPING

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